

let's use the best of what nature has to offer.

# What do we expect from a good mattress?

This is the question we asked ourselves so many times a decade ago when we realised relaxing sleep can't be achieved with perfect comfort only. This exact moment was the breaking point for us to realise we have to develop a **bedding component** that provides an added value of stress-relieving experience to every mattress there is.

Knowing the exact conditions that would satisfy our search, we needed to take one step backwards to where it all began - to nature. Glorious and powerful, the source of life, the one giving everything and asking nothing in return, and yet it often gets overlooked in these modern times.

Among many wonders of nature, crystals were the one that satisfied our quest. Being natural, reliable, efficient and powerful, crystals were exactly what we were looking for.

Their reputation persisted for centuries and were trusted for their benefits by both Cleopatra and the popes (and by many, many in between). Today, benefits of crystals are the ground of the wellness industry with constantly growing popularity and adored both by Hollywood stars and scientists. Considering crystals' inclusion into many aspects of modern gadgetry (there is no computer without crystals in the world), we could say that we are moving into the age of crystals.

Today, after precise testing and numerous feedbacks we got from the satisfied customers, we know we have a unique technology, a component "sine qua non" that is slowly yet unstoppably becoming a "must have" for all producers looking to offer effective stress relief products for everyday use.

Vesna Pavletić CEO / Founder

Falling into sleep is so hard when you can't stop thinking.

Our fast and hectic lifestyles day by day, together with all problems we have at work or in private life – cause stress and worries that are hard to deal with during our day. So, in the evening when you go to bed tired from the day, all you expect is a complete relax and rest.

# However, when you come to bed - you can't turn off your busy mind!

Your muscles are seriously tense. Your heart is racing. Your breathing is low and fast. A hundred thoughts run through your brain, which prevents the body from relaxing and regenerating. Your brain and heart work at full steam, it disturbs the balance of the body, and a state of proper rest becomes unreachable.

These same problems disturb us very often also during sleep, which makes eight hours of sleep seem like just two. Even when you fall asleep easily, another symptom of stressful sleep can appear. Waking up in the middle of the night, or even getting up earlier than you needed – these are all familiar signs that your sleep is stressed.

This may happen because your body produces too much cortisol – the stress hormone. Stress can be your major contributing factor for lack of sleep. This condition can lead to heightened emotions – stress being one of them. When we're stressed, we can find it difficult to switch off and relax enough to get to sleep. Day by day. Night by night.

Do you want to avoid that? Do you want to break this cycle and improve your sleep when you are stressed?

# Imagine stress-free life.

Imagine how it would all be easier without stress. You would manage your tasks efficiently, deal with problems rationally and still have time to dedicate to your family, friends and do all these things that make you happy.

Is that even possible?



Have you ever connected stress with your poor sleep?



Crystals - the source of natural energy.

They're the ultimate powerhouses of the earth, ready to raise your vibrations to walk with you, explore with you, teach you and help you develop your wellbeing.

Often, we are not even aware that we are walking on them, using them literally every day by watching TV, using cell phones, watches, and cosmetics. Probably we are not aware of all the power, and great benefits crystals have.

# When something is 100% clear we say it is "crystal clear" - 100%, as the crystals are the purest and the most perfect parts of nature.

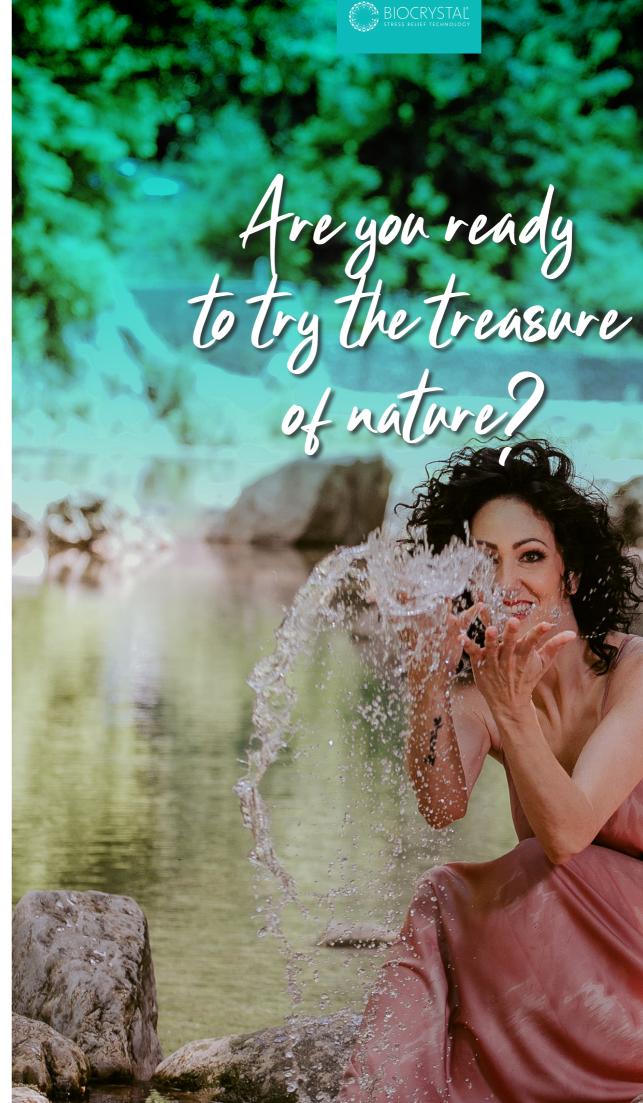
Crystals are the ultimate powerhouses of the earth, omnipresent and play a fundamental role in our daily lives - today, our world would be inconceivable without the technology that crystals enable and provide.

Scientists believe that the crystals are millions of years old and scientifically, crystals are the most orderly structure that exists in nature, meaning they have the lowest amount of entropy (a measurement of disorder).

Throughout history and today, millions of people use crystals for different purposes because of their purported healing abilities and wellness properties.

# Crystals can be beneficial for stress relief and have been proven to have an active influence on person's well-being.





Reducing stress levels to improve sleep.

Being older "only" a few million years then we are, crystals (their properties and adjustments) were a subject of our research for a decade already. Consulting experts and scientists, we were persistent and committed to discover the perfect combination of crystals whose benefits provide a stress relief experience.

# As a Biocrystal<sup>®</sup> inventors, we have selected safe, naturally occurring and highest quality crystals for their unique properties and combined them into a clinically proven formula to create Biocrystal<sup>®</sup>.

Numerous researches and testing later, satisfying both technical and beneficial characteristics, brought us to a discovery of **a perfect combination of natural crystals known as Biocrystal®**. Powdery formed, diligently chosen grinded and mixed crystals, **Biocrystal®** is the only scientifically validated component that provides a stress relief experience when implemented into bedding foam, mattress and furniture.

Crystals have been selected for their properties, their well-known effect on the human body - whole organism, and their suitability for use without any restriction and without any side effects, means that they can be used by everyone regardless of age, gender, health status and health therapies.

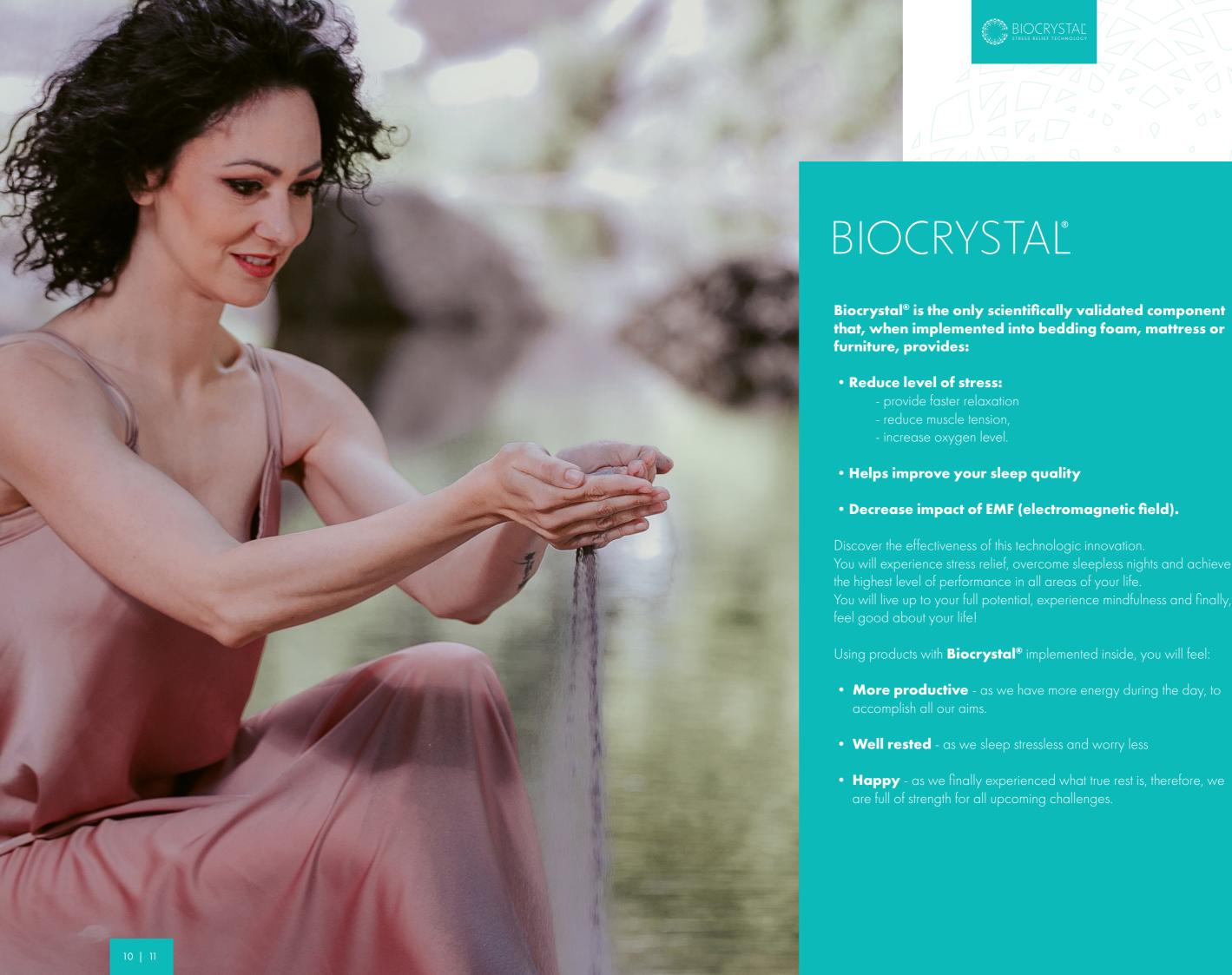
**Biocrystal**<sup>®</sup> uses exclusively 100% natural crystals, without any additives and provides a proven active anti-stress treatment.

**Biocrystal**<sup>®</sup> works during the night by providing stress relief to your body. It calms heartbeat, slows down rapid breathing and relaxes muscle tension. It all leads to a reduction of stress and significantly improves sleep.

You could improve the duration and quality of your sleep by simply relaxing body and mind during bedtime.

# We bring you the best FROM THE EARTH **CRUST TO YOUR BED!**



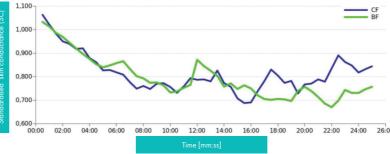


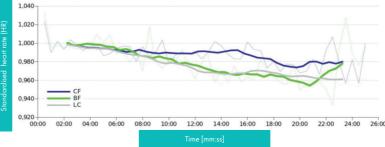


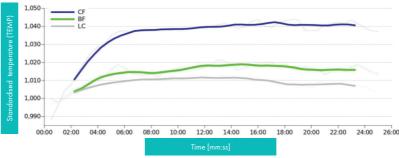


Test results

08:00 10:00 12:00 14:00 16:00 18:00 20:00 22:00 24:00 26:00









When it comes to testing and confirming the effectiveness of Biocrystal® powder, we were looking for the right method that will unequivocally ensure that **Biocrystal®** powder has a strong relaxing effect on the user leading to stress reduction and mitigation of stress.

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The results of the measurements performed during the testing, undoubtedly show the ability of Biocrystal® to further and faster relax, reduce muscle tension, increase oxygen absorption, and therefore act to reduce stress.



# **Muscle activity**

# Skin conductance

# Heart rate

# Temperature

# **Respiration rate**

Product Identifier

Biocrystal<sup>®</sup> is the registered trade name for a powder of precisely selected, crushed, and mixed crystals in special quantity and ratio.

The Biocrystal® powder is intended for implementation into various kinds of foams for products such as mattresses, toppers, but also products for everyday use, such as sofas, chairs, accessorize, textile, clothing and footwear, sport and exercise equipment, as well as products for horses, pets and plant care.

Biocrystal  $\ensuremath{\mathbb{R}}$  is produced in two sizes:  $400\mu$  and  $3\mu.$ 

This way, it is adapted for use in different production processes, for use in different installation machines or for achieving various visual effects in products.

To retain the same crystal effects, the maximum allowed temperature of the process can be **1600° C**, not higher than stated.

Biocrystal<sup>®</sup> is supplied in **solid powder form**, packed in waterproof durable packaging in the amount of 25 kg.

Colour of the Biocrystal® powder can vary, but it doesn't affect its quality and full efficiency.





We bring you the best

# FROM THE EARTH CRUST TO YOUR BED!



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